

FIDIC PROJECT SUSTAINABILITY MANAGEMENT SEMINAR PROGRAMME 2006

Project Sustainability Management Services: A new business imperative

The FIDIC Project Sustainability Management Seminars have been prepared to assist firms and individual professionals in implementing project sustainability in everyday business practice.

To stay profitable in business, consultants and their clients need to keep up with the latest trends.

Project Sustainability Management Services: A New Business Imperative is a two-day programme that will provide consultants and clients with in-depth knowledge of how to implement profitable sustainability services in their firms.

The seminar will lead attendees through a general awareness of sustainability as a global issue to an in-depth knowledge of how to implement profitable sustainability services in firms and in projects.

Presentations are made by internationally-recognised industry leaders. The seminar will include:

- A detailed overview of global sustainability issues
- NGO issues, and how they affect project sustainability
- How industry and government clients are interpreting and using sustainability
- How Project Sustainability Management works
- How to incorporate a profitable sustainability business focus in consulting services delivery and project delivery
- Case histories that the participants work through to facilitate a deeper appreciation for the Project Sustainability Management.
- How to establish the required project environment - an innovative workplace.

The Seminar will centre on *FIDIC's Project Sustainability Management Guidelines* and will focus on the four main themes which are of practical relevance to service firms and related professionals, namely:

- stakeholder relations and partnerships;
- credibility, transparency and accountability;
- sustainable business environment; and
- sustainable business practice.

The guidelines address each of these themes on two levels, namely:

- background information; and
- guiding principles

Case histories will also be extensively used as demonstration material.

ORGANISERS

The Seminars are offered by FIDIC (Fédération Internationale des Ingénieurs -Conseils) in association with a FIDIC national Member Association and are based on FIDIC's new Project Sustainability Management Guidelines.

TARGET AUDIENCE:

- Engineering consultants
- Project managers
- Environmental managers
- Building developers
- Client representatives (contractors, architects, etc)
- Government departments

INTERNATIONAL PRESENTERS

The seminars are presented by:

John M. Boyd – Vice-President of FIDIC and a member of the FIDIC Executive Committee responsible for sustainability, John brings thirty years' experience as a senior leader in the consulting industry to this issue. John is also past President of Golder Associates Ltd, and past Vice President of Golder Associates Corp..

William A. Wallace – A former senior Vice President of CH2M HILL, Bill is the Chairman of FIDIC's Sustainable Development Task Force and the author of a book on Sustainable Development for ACEC (US) called "*Becoming Part of the Solution - The Engineer's Guide to Sustainable Development*".

For information, please contact:

Dr Sylvia Fossati,
Event Manager, FIDIC
fidic@fidic.org